

# On-line booking interface showcase



# Presentation overview

- ▶ Introduction
- ▶ On-line booking website
- ▶ Special section for agencies
- ▶ Advantages
- ▶ Worth mentioning
- ▶ Conclusion

# Introduction

- ▶ Influence has been built from the start with on-line reservations in mind.
- ▶ Ease-of-use has been a priority during development.
- ▶ Simply activate on-line reservations in the software and your entire inventory instantly becomes available on your own customized booking web site.

# On-line booking website

- ▶ An attractive, customizable interface which your guests can use to directly and instantly book your inventory.

Startpoint Hotel  
123 Sample Road  
Bangkok, Thailand  
10500  
res@startpoint-hotel.com  
http://startpoint-hotel.com

Startpoint Hotel  
Online Reservation

startpoint  
Resorts & Spas

Availability Rooms Packages Information Payment Confirmation

**Check Availability**  
Please use the form below to check room availability.

**Preferences**  
Language: English

**Stay information**  
Check-in date (MM-DD-YYYY): 09-12-2006  
Check-out date (MM-DD-YYYY): 09-13-2006  
Number of room(s): 1 Connecting Rooms

**Who are you?**  
 I am a new guest  
 I am a returning guest  
 I am a travel agent

**Optional**  
Promotional code:

Check availability

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# On-line booking website

## ► Step 1: Check availability

Guests fill-out a simple form to enter their stay preferences.

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**Who are you?**  
 I am a new guest  
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 I am a travel agent

**Optional**  
Promotional code:

**Check availability**

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### Preferences

Language: English

### Stay information

Check-in date (MM-DD-YYYY): 09-12-2006  
Check-out date (MM-DD-YYYY): 09-13-2006  
Number of room(s): 1  Connecting Rooms

### Who are you?

I am a new guest  
 I am a returning guest  
 I am a travel agent

# On-line booking website

## ► Step 2: Book rooms

The system now displays current availability for the requested stay along with room rates and descriptions.

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10500

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Availability **Rooms** Packages Information Payment Confirmation

**Available Room(s)**

The rooms available are displayed below. Simply click the Reserve button besides the room you desire. You may see additional information about each rooms by clicking on them.

Dates	Room information	Reserve
Sep 25 Sep 28	 <b>Superior Double</b> From 1,150.00 ฿ to 1,350.00 ฿	Reserve
Sep 25 Sep 28	 <b>Superior Twin beds</b> From 1,150.00 ฿ to 1,350.00 ฿	Reserve
Sep 25 Sep 28	 <b>Deluxe Double</b> From 1,550.00 ฿ to 1,750.00 ฿	Reserve
Sep 25 Sep 28	 <b>Deluxe King</b> From 1,550.00 ฿ to 1,750.00 ฿	Reserve
Sep 25 Sep 28	 <b>Deluxe Twin beds</b> From 1,550.00 ฿ to 1,750.00 ฿	Reserve
Sep 25 Sep 28	 <b>Executive Suite King</b> From 2,400.00 ฿ to 3,100.00 ฿	Reserve

All prices shown are in Thai Bahts. Applicable Taxe(s): VAT: 7,00%

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Sep 25 Sep 28	 <b>Deluxe Twin beds</b> From 1,550.00 ฿ to 1,750.00 ฿	Reserve
Sep 25 Sep 28	 <b>Executive Suite King</b> From 2,400.00 ฿ to 3,100.00 ฿	Reserve

# On-line booking website

## ► Step 3: Choose package/rate

All available packages are shown to the guest along with their description and price for easy selection.

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Availability Rooms **Packages** Information Payment Confirmation

### Package selection

Please select a package for each room to be reserved.

 <b>Deluxe Double</b>	Price
2 Adults / 0 Children / 0 Infants <input type="radio"/> <b>Daily rate (web)</b> Comfortable room for 1 night including breakfast.	Sep 26 - Sep 28 1,750.00 ฿ / night
<input type="radio"/> <b>Week-end Golf</b> Enjoy our comfortable rooms mixed with a week-end of golf on our sublime 18 holes.	4,200.00 ฿ / night


All prices shown are in Thai Bahts.      Applicable Taxe(s):  
VAT: 7,00%

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### Package selection

Please select a package for each room to be reserved.

 <b>Deluxe Double</b>	2 Adults / 0 Children / 0 Infants
<input type="radio"/> <b>Daily rate (web)</b> Comfortable room for 1 night including breakfast.	
<input type="radio"/> <b>Week-end Golf</b> Enjoy our comfortable rooms mixed with a week-end of golf on our sublime 18 holes.	

All prices shown are in Thai Bahts.

# On-line booking website

## ► Step 4: Guest information

The guest enters the required personal information for the reservation.

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Availability Rooms Packages **Information** Payment Confirmation

### Guest information

Fields marked with a \* are mandatory

Rooms	Dates	Price
 <b>Deluxe Double</b> 2 Adults, 0 Children, 0 Infants - Daily rate (web)	Sep 26 - Sep 29	5,250.00 B
	Sub-Total	5,250.00 B
	VAT (199288883) 7,00%	367.50 B
	Total	5,617.50 B

### Contact Information

Salutation

Given Name \*

Family Name \*

E-mail \*

Company

Title

Address \*

Appartment No.

City \*

Country \*

Province / State

Postal Code / Zip

Phone no. \*

Other phone

Rooms	Dates	Price
 <b>Deluxe Double</b> 2 Adults, 0 Children, 0 Infants	Sep 26 - Sep 29	5,250.00
	Sub-Total	5,250.00
	VAT (199288883) 7,00%	367.50
	Total	5,617.50

### Contact Information

Salutation

Given Name \*

Family Name \*

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Company

Title

Address \*

Appartment No.



# On-line booking website

## ► Step 5: Deposit payment

If required by your policy, the guest may need to provide a credit card deposit.

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http://startpoint-hotel.com

You are logged in as Mr. Smith, John

Availability Rooms Packages Information **Payment** Confirmation

### Online credit card payment

Rooms	Dates	Price
 <b>Deluxe Double</b> 2 Adults, 0 Children, 0 Infants - Daily rate (web)	Sep 26 - Sep 29	5,250.00 ฿
Transport from airport	Sep 26 - Sep 28	400.00 ฿
	Sub-Total	5,650.00 ฿
	VAT (199288883) 7,00%	367.50 ฿
	Total	6,017.50 ฿
	Required Deposit	1,504.38 ฿

### Credit Card Information

Required Deposit: 1,504.38 ฿

Card Type:

Card Number:

Expiration Date:  /

Verification Number:  [What is this?](#)

### Card owner's information

Reuse guest information

Given Name:

Family Name:

Address:

Apartment No.:

City:

Country:

### Credit Card Information

Required Deposit: 1,504.38 ฿

Card Type:

Card Number:

Expiration Date:  /

Verification Number:  [What is this?](#)

### Card owner's information

Reuse guest information

Given Name:

Family Name:

Address:

Apartment No.:

City:



# Special section for agencies

- ▶ Using a username and password, travel agents can log-in to a special protected section which allows:
  - Access to their special rates
  - Access to documents which you can optionnaly provide (such as contracts, pictures, etc.)
  - Review their past and future reservations

# Advantages

- ▶ Availability is gathered in real-time, directly from your software
- ▶ The entire inventory can be published on-line
- ▶ Reservations are instantly available in the system for review by clerks
- ▶ Confirmation e-mails are sent automatically
- ▶ Guests can pay their deposits on-line (requires an account with an on-line payment gateway company)
- ▶ Guests can book multiple room, or even request connecting rooms.

# Worth mentioning...

- ▶ The logo and room pictures are set directly in the software
- ▶ Most information can be translated in multiple languages (room + package names and descriptions, etc.)
- ▶ Only a normal Internet connection is required to start receiving on-line reservations
- ▶ Does not require any special knowledge: simply activate on-line reservations and you are ready to go.